# Abinash Lenka

**UI/UX Designer**



Creative and detail-oriented UI/UX Designer with 4+years of experience designing user-centered digital solutions across web and mobile platforms. Proven expertise in leading design strategy, conducting user research, and delivering intuitive, aesthetically pleasing interfaces. Adept at working in fast-paced environments and collaborating with cross-functional teams to enhance user experience and meet business goals.

## Get In Touch

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- 📍 Puri, Odisha

## Education

### Gandhi Engineering College

**2016 – 2020**

Bachelor of Technology

### Navjyoti Junior science college

**2014 – 2016**

12th science

## Expertise

- UI / UX Design
- Mobile Apps
- Website Design
- Coding
- Copywriting

## Check out my works

🔗 **www.abinash.softzia.com**

## Experience

### Lead UI/UX Designer

**Codearies** — **2024–2025**

- Led design efforts across multiple products and managed a small design team.
- Built scalable design systems and improved UX with data-driven decisions.
- Conducted usability tests to enhance product performance.

### UI/UX Designer

**Ideausher** — **2023 – 2024**

- Designed responsive web/mobile interfaces for various client projects.
- Created wireframes, prototypes, and collaborated with cross-functional teams.
- Helped improve user engagement through better UI workflows.

### UI/UX Designer | Product Designer

**Busibud Solutions** — **2021 – 2023**

- Redesigned SaaS platforms and optimized user journeys.
- Conducted UX research and created interactive prototypes.
- Improved retention and usability through design enhancements.